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## Mixture of Arts on EOTM Radio

Since 2007 EOTM Radio has become the new voice of internet radio. With their innovative approach of integrating engaging entertainment shows with equally alluring informative business, political and cultural series, EOTM has successfully helped to pioneer the *New Media Industry*. EOTM is documenting the present successes and triumphs by building on the accomplishments of the past and helping to seek higher levels of success for the future.

*"Mixture of Arts* has aired under the network for over one year, airing every Thursday morning at 1am EST. The Mixture of Arts Show has been the number one show, consecutively under the network for the past 6 months bringing in over 50,000 listeners per month. Touching on a mixture of cultural topics trending; specifically social issues, entertainment, relationships, family, pop culture, internet marketing, business, current events and also highlighting a diversity in music, focusing on the indie artist.

✓ Listening Audience for *The Mixture of Arts with Saytue Saye*.

➤ Over 50,000 monthly and steadily growing.

➤ Listener Demographics: 18-25 yrs – 26-30 yrs – 31-45yrs – 46-55 yrs – 55-70 yrs

❖ Cultural Breakdown

1. 52% African Americans
2. 40% White
3. 8% Other
4. 62% Growth rate for all shows under the EOTM Radio Network

Top 10 ways Listeners access “Mixture of Arts with Saytue Saye”

1. iTunes
2. Queens of Internet Radio
3. Browser
4. Window Media Player
5. Smart Phone
6. Search Engine
7. Apple Core Media
8. Large Small Crawler
9. Word Press
10. Podcast Ready

View the [EOTM Media Group Press Kit](#)

Learn how to advertise on [“The Mixture of Arts with Saytue Saye”](#).

For specific advertising and sponsorship questions contact:

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Saytue Saye

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