

EOTM MEDIA GROUP

Media Kit

EOTM is here with all your new media, radio, entertainment, public relations, marketing and event solutions. Our goal is to partner with you to create, facilitate, grow and so much more.

The year of the Entrepreneur – 20xx

EOTM Media Hit

"We make it happen, you strike the pose..."



EOTM Public Relations (EPR)



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Websites

www.eotmradio.com - KLASFM.com

www.eotmmediagroup.com

eotmblog.com

www.eotmtv.com

getinthegame.com

www.queensofinternetradio.com



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Our Mission

Since February 2007, EOTM Media Group has become the new voice of the Entrepreneur. With our innovative approach to integrating engaging entertainment interviews with equally alluring, informative business, political and cultural segments under the EOTM Radio network.

EOTM has helped to pioneer the "New Media" industry and has most definitely carved the acronym into the granite, with a new more popular meaning that is sure to hold the reigns for years to come. "Entrepreneurs On The Move".

EOTM Public Relations firm has also raised the bar for their clients with extensive knowledge and expertise in marketing and branding. Not to mention the launching of the new EOTM social networking site which is dedicated to shining light on Entrepreneurs on all levels and genres.

EOTM is documenting the present successes and triumphs of our community, by building on the accomplishments of the past and helping to seek higher levels of success for the future. We are actively involved in the transformation, by shaping and perpetuating the continuity of our communities and abroad.



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Originality is Priority 1

EOTM Media focuses on creating and distributing first class, studio quality entertainment content and intellectual property across multiple platforms. The commitment to distinction is evident in their insistence on using all exclusive subject matter and equally unique ways in marketing and branding.

The vision of EOTM is to set the gold standard in new media, agency performance, combining collective talents and resources that can quite possibly reshape and change lives. Continuing to be a positive influence for entrepreneurs on the move globally.

EOTM is dedicated in building long-term partnerships based on mutual trust. Delivering bold thinking and flawless execution that produce meaningful results.

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EOTM, the Brand

EOTM is the premiere agency helping individuals and businesses manage news, generate buzz and land major media attention.

EOTM covers not just the lives of the famous, they highlight and give much needed attention to the everyday entrepreneur in communities and around the world. They are creating generational traditions with their annual Celebrating The Queens in our Communities Awards Gala, E! Music Business Empowerment Conference, Roc the Mic talent shows, EOTM Mixers and radio talk shows such as the **Queen's of Internet Radio Show, The Rahn Anthoni and Mother Jenkins Gospel Show, The Conscious Hip Hop Series, E! Buzz Entertainment Shows, The Stunnaz Mag LIVE Show, The Don Adams Show, The Steven Knight Show, EOTM Music Mix, Grandma Grip Comedy Shows, Mixture of Arts, The World is Yours Business Hour, Love, Hate and The Dance Between Them, The Smooth Late, Let's Face Reality and The Diva Round table series.**

EOTM proudly offers informational shows geared towards helping the Indie Artists, Highlighting our Junior Entrepreneurs on the move as well as Community Activism segments in particular, our Hip Hop Action Summit Network of shows dedicated to creating a national coalition of Hip Hop Artists, Entertainment Industry and Business Leaders, Education Advocates, Civil Rights Proponents, and Youth Leaders united in the belief that Hip Hop is an enormously influential agent for social change. EOTM serves as an important breeding ground for the future of the entrepreneurial mind, and even more, the cultivation of the young entrepreneur.

EOTM is making the world obvious and obtainable to those with and without the opportunity to experience it personally. EOTM is an all inclusive Entrepreneurial Success manual for successful, productive and positive living.

As people move through the country, they recognize the brand of EOTM, and receive an essential road map as to what is going on around them. Mixing useful lifestyle information with society focused subject matter; EOTM is smart and conscious, with a focal point in creating a network of like minded individuals aiming at one

primary goal. **Success!!!**

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EOTM, Public Relations

Where Branding Happens over time not Overnight



At EOTM Public Relations (EOTM PR), we push the PR envelope. By blending strategy with creativity, driving visibility with measurable results remains our top priority.

Headquartered in Los Angeles, EOTM is a full-service agency that blends traditional and non-traditional PR strategies and tactics to accomplish its clients' goals. EOTM's results-driven methodology, coupled with our commitment to new practices including social media and other new media practices, have made us one of the most sought after agencies on the West Coast. With this momentum and a diligent team of professionals driving us forward, we are on the forefront of becoming one of the most progressive agencies in the industry.

Our agency's areas of industry experience and expertise include: entertainment, fashion, real estate, authors, film, social media campaigns, online brand management, promotions, corporate communications, crisis management, speech writing, media training, financial forecasting and budgeting, film project negotiations and the development and execution of grand openings, galas, special events and charity functions.

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Your Strategic Marketing Plan Starts **HERE!**

We Market our Clients on the Largest Search Engine, GOOGLE.

EOTM Media Group is also a full service Los Angeles based online marketing firm with offices Nationwide. We have an experience team with a proven track record and creative innovative ideas. We specialize in targeted marketing on the Google search engine, the largest search engine in the world.

Our Marketing Reps do extensive research to determine the best marketing positions for each of our clients. We work with every client one on one to place them in an Exclusive Search Phrase that will get them directly in front of their target market.



We are also a Google Adsword Certified Partner.

Get more than just consulting. Get RESULTS!

Contact **Saytue Saye**, Marketing Director for EOTM Media Group today and request your free confidential marketing analysis.

Direct **(404)988-7932** or Click [here to Email](#).

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Media Outlets

Radio Streaming and Blogs - www.eotmradio.com - eotm10minoffame.com

Facebook Group – entrepreneursonthemove@groups.facebook.com

Twitter accounts – www.twitter.com/eotmpr- www.twitter.com/eotmintern -
www.twitter.com/EOTMintern2

EOTM Official Blog – eotmblog.com

Facebook Pages - www.facebook.com/Queensofinternetradio
www.facebook.com/carlaofEOTM - www.facebook.com/needapublicist

Public Relations – www.eotmmediagroup.com

Entertainment – getinthegame.webs.com

Queens of Internet Radio - www.queensofinternetradio.com

Junior Entrepreneurs on the Move Radio Page - www.blogtalkradio.com/IEOTM

EOTM TV - www.eotmtv.com

EOTM Buzz Wire Magazine – www.eotmbuzz.com

- WHCR - 90.3 FM , The Voice of Harlem
- NBBTA Radio
- KCLAFM.com
- Itunes
- Radio Network Alliance Network
- Stunnaz Mag
- Urban Literary Review Network
- Other Social Networking Sites
- EOTM Monthly Newsletters
- Other Podcasts
- EOTM Entertainment Blog

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Our Demographics and Reach

- 52% African American
- 40% White
- 8% Other
- Over 42,000 Current Subscribers
- Over 997,000 downloads from EOTM Radio & Podcasts including iTunes
- 62% Growth Rate
- Global Audience
- *via Monthly Newsletters, Blogs, Bulletins, Press Releases, Magazine Publications, etc.
- Over 37,000 Subscribers via above media sources
- 63% Growth rate
- Distributed to all major search engines monthly

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Age Target

- Tweens 8-14 - Format -- JEOTM (Junior Entrepreneurs on The Move) Myspace
- Music Shows Featuring (Indie, Urban, Pop, Soft Rock)
- Teens 15-18 - Format -- JEOTM (Junior Entrepreneurs On the Move), EOTM
- Music Rap Hour, Myspace Music, 10 Minutes of Fame (Urban, Pop, Soft Rock, Gospel, Indie, Alternative)
- Young Adults 19-24 - Format -- EOTM, EOTM Music Rap Hour, E! Buzz
- Young Adults continued -Sports Show, Entrepreneur Business Series, Music, Talk Radio, Politics, Adult Content
- Adults 25-34 - Format -- JEOTM, E! BUZZ, EOTM Music Rap Hour, EOTM Biz
- Adult continued - Network Sports Show, Entrepreneur Business Series, Music, Talk Radio, Politics, Adult Content
- Adults 35-44 - Format -- JEOTM, EOTM, EOTM Music Rap Hour, EOTM
- Adult continued - Network Sports Show, Entrepreneur Business Series, Music, Talk Radio, Politics, Adult content
- Adults 45-54 - Format -- JEOTM, EOTM, EOTM Network Sports Show,
- Adults continued - Entrepreneur Business Series, Talk Radio, Politics, Money, Family
- Adults 55-64 - Format -- JEOTM, EOTM, EOTM Network Sports Show,
- Adults continued - Entrepreneurs Business Series, Talk Radio, Politics, Money, Family
- Adults 65+ - Format -- JEOTM, EOTM, EOTM Network Sports Show,
- Entrepreneurs Business Series, Talk Radio, Politics, Money, Family

Age information is only the beginning of the targetability of internet radio. For any given format, we can know much more about the audience listening habits. Contact us today for more information on our demographics and reach.

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Web Banner Advertising Rates (Mags & Website)

- **Top Left Column** (160 x 600 Skyscraper)
 - Daily \$20
 - Weekly \$100
 - Monthly \$350

- **Square Ad First Post** (300 x 250 Rectangle)
 - Daily \$40
 - Weekly \$20
 - Monthly \$750

- **Top Banner**(728px X90px banner)
 - Daily \$50
 - Weekly \$250
 - Monthly \$950

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EOTM Buzz Wire Mag, website, Affiliates & 10 Min of Fame Advertising Rates

Full 2 page layout - \$200.00 per issue

Half page profile - \$150.00 per issue

Front cover - \$300 - \$500.00

Back Cover - \$250 - \$450.00

❖ We also offer discounted rates for returning customers, contact us for specifics.

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Creative Radio Advertising



Surprisingly Affordable.
Incredibly Effective.

Creating a BUZZ in 2010 & beyond – Your biggest bang for your advertising buck!

EOTM Radio is designed to help you promote your music, yourself and your website while reaching the largest audience on the internet.

With packages as low as \$299.00, you can now take advantage of EOTM's impressive monthly reach.

- 63,000 + unique monthly visitors -
- Over 1 million page impressions (January 2007)

❖ To inquire on investment opportunities/ sponsoring/advertising on/at an EOTM Radio show or event please [email](#) us and or call (213)290-3573 .

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Inquire about EOTM Talent Showcases

Showcase features include but not limited to:

- Radio airplay
- Outstanding web site exposure: placement on every page including EOTMspace.com, EOTMradio.com and Queensofinternetradio.com
- Active promotion of artists websites
- Featured MP3 track to rotate on designated shows under the network.
- Featured article in the EOTM Buzz Wire magazine
- Press release which may or may not include syndication
- Upcoming release posting
- Direct access to EOTM Radio Staff
- Artist Development
- Banners
- Featured Artists at EOTM Radio & Media events, productions, etc.



EOTM Radio's Artist Spotlight and Business Showcase have helped business owners, musicians and record labels achieve superior results since 2007. Make it an essential part of your promotional strategy.

Contact us today for a FREE Consultation and ask us about our Public Relations Services.

Email us today about sponsoring our next event, red carpet and ala carte' public relation services – pr@eotmradio.com

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Websites

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eotmtv.com
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